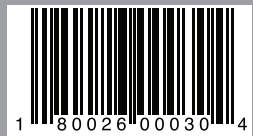


GEISHA HOUSE & DOLCE ENOTECA

PRESENTS: SOUND IN COLOR VOL. 01



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2XCD | Catalog: SIC030

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For more knowledge: www.soundincolor.com

OVERVIEW

Lifelong friends Lonnie Moore and Mike Malin fulfilled a long-held dream of owning a bar in 2001 when they opened a small tapas lounge called Belly on a strip of Santa Monica Boulevard in Los Angeles. The business, built on equal parts sweat and credit card debt, became the entertainment industry's hangout of choice thanks to Malin's concurrent appearance on CBS reality show Big Brother. Malin used his time on national network television as an opportunity for guerilla marketing, relentlessly promoting his business on every episode. As a result, Belly was packed to the rafters night after night.

The young duo then leveraged the success of Belly and its ties to young Hollywood, assembling a slate of famous investors in order to create Dolce Enoteca e Ristorante on Melrose Avenue in 2003. Practically overnight, the restaurant became a national sensation as paparazzi thronged outside its doors to catch a glimpse of the comings-and-goings of its celebrity backers, including That 70's Show stars Ashton Kutcher, Wilmer Valderrama, Danny Masterson and Laura Prepon, as well as Chris Masterson from Malcolm in the Middle, Dule Hill from The West Wing, Jamie Kennedy and others. Dolce is not, however, a stereotypical "celebrity restaurant" with mediocre food and service. Instead, Dolce serves up a world-class dining experience, offering California-accented Italian cuisine, a Wine Spectator award-winning wine list, sexy yet comfortable ambiance, and flawless but friendly and unpretentious service. Dolce's conception of service fun dining instead of fine dining has served as a model for every venture that has followed.

For their next restaurant, Moore and Malin partnered in 2004 with Hollywood nightclub diva Shereen Arazm to create Geisha House, a two-story Japanese and sushi restaurant set in Tokyo 2050. The wildly successful restaurant, anchored by an imaginative Californian take on traditional Japanese cuisine and an incomparable selection of rare sakes, continues to draw record crowds as well as international media attention. In addition, Geisha House spearheaded a redevelopment boom as the first tenant on a formerly dilapidated strip of Hollywood Boulevard that has since become LA's hottest new dining and nightlife district.

These savvy hospitality entrepreneurs refuse to rest on their laurels, however. The Dolce Group is moving forward with plans to open new venues in Las Vegas, Reno, Dallas, Phoenix, and Santa Ana, California in 2007, bringing the company's conception of fun dining to an ever expanding and ever more satisfied audience.

Taking The Dolce Group to the next level, Lonnie Moore & Mike Malin have tapped into the creative visionaries at Sound In Color. SIC's catalog ranges from Downtempo to Hip Hop, Electronica to Dance, and Indie Rock to Soul. The music from break-out artists such as Steve Spacek and his solo release 'Space Shift' (championed by everyone from Entertainment Weekly to Mos Def), to Dance pioneer Daz+Kue (of Bugz In The Attic) and A'me's electronica / rock styling (voice of DJ Muggs' critically acclaimed Anti/Epitaph release), to hip hop's rising production star, Exile (current placements include Mobb Deep and Jurassic 5), defines SIC's unique sounds as it transcends genres and cultures.

SIC paves the way for fresh new music and represents a marriage of music, art and design, that is refreshing in concept and excellent in execution.

'Building upon the success of previous volume SIC heavy hitters are back with some of the best beats in the business. Check out Platonic's latin tinged Bossa Del Sol.' - **Nu Dayz Music**

'On Americas left coast, home to so many political cultural revolutions, there is a new one afoot - A soul revolution. It's more than merely following Philly and Detroit as the new soul Mecca. There is an emphasis on the art form, musically and visually. One of the leading lights of this revolution is the Los Angeles based label Sound In Color.' - **Amplified UK**

"After a grip of impressive releases, there are even bigger moves to be made for [Sound In Color] in the near future..." - **Anthem Magazine**

"Sound In Color continues its run as one of the hottest labels around..." - **Fat Beats**

"Equally suited for a party on Earth or the after-party in the afterlife" - **XLR8R Magazine**

"... a genre defying journey..." - **URB Magazine**

"The Sound In Color crew aren't copying others—they're doing their own thing..." - **OC Weekly**

2XCD COMPILATION INCLUDES TRACKS FROM:

- Mark de Clive-Lowe
- Exile
- GB
- Steve Spacek
- The Earl
- Platonic
- MHE
- Omid



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