

TRANSFORMATIONS/ILLUMINATIONS

MUMBLES

Overview:

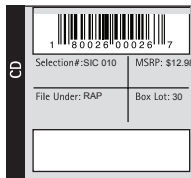
In 1994, Mumbles met Aceyalone through an A&R of Grand Royal Records, and together they recorded three tracks, two of which appeared on Acey's first solo release "All Balls Don't Bounce" on Capitol Records. In 1997, two of Mumbles' tracks appeared on Ubiquity's release "Audio Alchemy" and in the same year, a song was chosen for the OM Records compilation "Deep Concentration." In 1998, Aceyalone and Mumbles then decided to collaborate on a full length album together, "A Book of Human Language," which has since been widely acclaimed as an underground hip-hop classic.

Nearly a decade after their initial collaboration, Mumbles & Aceyalone re-unite to bring the power to the people! The upcoming full-length titled "Transformations / Illuminations," is eagerly expected by hip-hop fans. Filled with lush arrangements, solid production, and the classic boom bap, Mumbles delivers a future classic that will set new standards in hip hop. Old school fans and newbies alike, everyone around is likely to say "Welcome back Mumbles, welcome back!"

Marketing Highlights

- Features a reunion with legendary MC, Aceyalone
- Album being serviced to radio by SPECTRE
- Bonus track features a collaboration with Cut Chemist
- Print Ads album on: Wax Poetics, URB Magazine, and XLR8R (July 2007)
- "Here You Are" track is featured on New York Sports Club (NYSC) CD
- Performing at Walt Disney Concert Hall, May 26, 2007 re-mixing the music of Shostakovich, Prokofiev, and Mosolov, and visuals from films including Battleship Potemkin, Alexander Nevsky, and more...
- Online features to include: MySpace.com, AOL Music/Radio, MTV.com, Yahoo Music/Radio, VH1.com, MSN.com, BET.com
- Additional features include: Flora Purim, Tracy Mc Millan, and Luther Russell
- Street teams being coordinated in all Key Sales Markets.
- IMEEM will be featuring the release during album launch
- Son of Steve Fowler (legendary musical family "Fowler Brothers")
- POP materials include: Posters, Buttons, and Flyers.

Key Sales Markets: Los Angeles, New York, SF-Oak-San Jose, Sacramento, Philadelphia, Portland, Boston, Detroit, Seattle, Chicago



TRACKS

- 1) Prelude-Transformation
- 2) Freedom Now!
- Featuring Aceyalone**
- 3) Embrace the Mystery
- 4) Interlude #1
- 5) Never Ending...
- Featuring Flora Purim & Blu**
- 6) One **Featuring Kamau Daaood**
- 7) Courage Under Fire
- Featuring Aceyalone**
- 8) Interlude #2
- 9) Here You Are
- Featuring Tracy McMillan**
- 10) Vasudeva
- 11) Silence of the Heart
- 12) Interlude #3
- 13) Laksya Bodha **Featuring Rebecca Kleinmann & Shanti Shivan**
- 14) Rise '99 **Featuring DJ Marvski**
- 15) Rise Reprise **Featuring Cut Chemist**
- 16) Prema's Dilemma
- Featuring The Fowler Brothers & DJ Marvski**
- Flute - Steve Fowler
- Trombones - Bruce Fowler
- Trumpet - Walt Fowler